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# Press Release

## **Acara Achieves Rapid Growth with Cutting Edge Marketing & Business Development in Aesthetic Medicine**

*Acara, the leading US aesthetic medical practice and medspa consulting and marketing firm, announced today sales doubled in 2011 over 2010. The Acara Team of aesthetic medical business leaders generated this success for their clients through targeted cosmetic medical marketing, sales, operations and business development programs.*

Branford, CT ([PRWEB](#)) January 21, 2012 – Acara, the leading business team in the aesthetic medical practice and medical spa industries, announced today that their 2011 sales doubled over 2010.

“This incredible growth was driven by Acara’s excellent reputation and client loyalty. What’s more, as banks have begun to loosen the reins on lending for cosmetic medical practices, we have seen an increase in requests for feasibility studies and development projects, and established practices are able to capitalize new equipment and services. Our client loyalty has grown through the combination of our superior client service and by the addition of new marketing programs such as social media management,” states Acara CEO, Francis X. Acunzo.

“I can’t say enough good things about Acara,” said Dr. Dawn Rogers from RefineMD of Menasha, Wisconsin. “Thanks to Acara, our practice is doing better than we’ve done in our five years in business and we see it getting better every day.”

“Our business relationship has been a positive experience, and we appreciate the support and assistance our practice has received. We have enjoyed working with each and every one of Acara’s personnel,” said Dr. Eric Emerson of Southeastern Plastic Surgery and Laser Center of Gastonia, NC.

Acunzo attributes the success of Acara’s clients to both the skill and expertise of his team as well as the willingness of clients to work closely with Acara to implement best practices for both management and marketing. “Many of our clients have already established themselves as highly skilled surgeons and aestheticians. We give them the types of business management and marketing assistance they need to bring their practices to the next level.”

About Acara Partners:

Acara, led by industry expert, noted speaker and blogger, Francis X. Acunzo, is the leading business

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team in the world of Aesthetic Medicine, Spas, Medical Spas and Wellness Centers. Acara partners with spa owners, physicians, hospitals, hotels, health clubs, and investors to develop successful businesses. Acara's approach integrates their team's expertise in business development, marketing, sales and operations to increase their clients' revenue and profits. It's through Acara's experience working with over 100 companies nationwide and internationally that they are able to create business and market strategies that drive success for our clients. To learn more, visit our [website](#) or visit our [business blog](#) for industry professionals.